

JSEcoin is a consumer focused web platform built on top of our browser mined blockchain

1. A website owner sets up the JSEcoin code on their website
2. Alice sends Bob a cryptocurrency transfer using the JSEcoin app
3. Visitors to example.com start mining/processing Alice's transfer
4. The website owner is rewarded for helping to secure the blockchain
5. The transaction is secured and published to the public blockchain



Problems

Unsustainable power usage of traditional cryptocurrencies
Limited mining distribution to corporate mining pools
Monopolies and discontent in digital advertising

JSE Solution

Mined using excess cpu power that would otherwise be wasted
Unique rewards system ensures fair distribution to individuals
New method to monetise content for website owners



Traditional cryptocurrencies consume huge amounts of power, the bitcoin network alone consumes more power than the entire population of Ireland. JSEcoin is mined using background resources within a web browser tab. Our process is less resource demanding than the loading of a video advertisement. By using surplus processing power within the browser we can efficiently process the JSE blockchain, providing secure, fast, free transfers on a large scale.

Core Team



JAMES BACHINI



JOHN SIM



DAVID MALLET



TRACEY HOWARD



MATTHEW VALLIS



AMR GAWISH

Meet the full team: <https://jsecoin.com/about/meetTheTeam/>

Investors

ICO will run between July 11th and October 11th 2018 to raise the funds required to further develop the project.

Get whitelisted here: <https://jsecoin.com/whitelisting>

Investments over \$10,000 require KYC/AML compliance.

Website Owners

The platform includes a suite of tools enabling website owners to monetize their content. Publisher mining uses opted-in visitor resources (less than a video advertisement) to contribute to a sites cost of content. Browser based mining is safe, and will not affect user experience. Early adopters stand to make the most while competition is relatively low.



Simple to use merchant tools enable ecommerce and subscription sites to accept cryptocurrency payments.

Ad exchange will leverage the existing traffic on the network (valued at \$1.5m/month already) to create demand for the JSE token on exchanges.

JSE Ecosystem



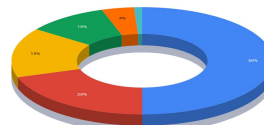
AD EXCHANGE

ENTERPRISE SOLUTIONS

MERCHANT TOOLS

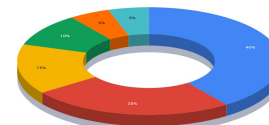
Token Distribution

50% Distributed To ICO Participants
20% Ten Year publisher mining distribution
15% Referral and bounty program
10% Ten Year platform mining distribution
4% Team Allocation
1% Advisor Allocation



ICO Funding Allocation

40% Development and R&D
25% Marketing & PR
15% Business & Administration Costs
10% Infrastructure
5% Legal expenses
5% Market maker fund



- 🔒 First opt-in only browser mined blockchain
- 👥 Over 40 Million opted in miners
- 👤 100,000+ registered accounts
- 🌐 23,000+ registered websites

- 🌐 Setup your account at the live web platform <https://platform.jsecoin.com>
- 📄 View the full whitepaper PDF <https://jsecoin.com/whitepaper.pdf>
- 📰 Keep up-to-date with the latest from JSEcoin <https://jsecoin.com/blog/>