

# How To Participate In An ICO

## Contents

- Introduction
- Step 1 - Purchasing Ethereum
- Step 2 - Transferring to a wallet
  - MyEthWallet
  - Metamask
- Step 3 - Whitelisting
- Step 4 - Sending ETH to the contract address
- Step 5 - Claiming your JSE tokens
- Step 6 - Exchanging JSE tokens for ETH/USD

## Introduction

Taking part in your first ICO can be a daunting task but it should be intuitive and easy if you take the time to understand how it works.



## HOW DOES AN ICO WORK



## STEP 1

### PURCHASING ETHEREUM

The first step is to purchase some cryptocurrency. We recommend Coinbase for this as they are one of the largest dealers and offer an intuitive platform that lets you purchase Ethereum directly with your local currency.

Visit <https://www.coinbase.com/join/593e263a79b72e226c9f92b6>

Alternatively you can use their Android and iOS apps.

Note some spending limits will be placed on your account until it is verified.

They have a support article on purchasing Ethereum here:

<https://support.coinbase.com/customer/en/portal/articles/2498522-how-do-i-buy-ethereum->

## STEP 2

### TRANSFERRING TO A WALLET

You now need to transfer your ETH (Ethereum token) to a private wallet which will assign you a public key.

There are a number of options but the two we like and recommend are:-

MyEtherWallet (MEW) - web based wallet

Metamask - browser based plugin



#### How To Setup MyEtherWallet

<https://www.myetherwallet.com/>

Follow instructions to create a new wallet. Use the public key address to send funds to.



#### How To Setup Metamask

<https://metamask.io/>

Download the plugin for your browser and generate a public key address to send funds to.

## STEP 3

### WHITELISTING

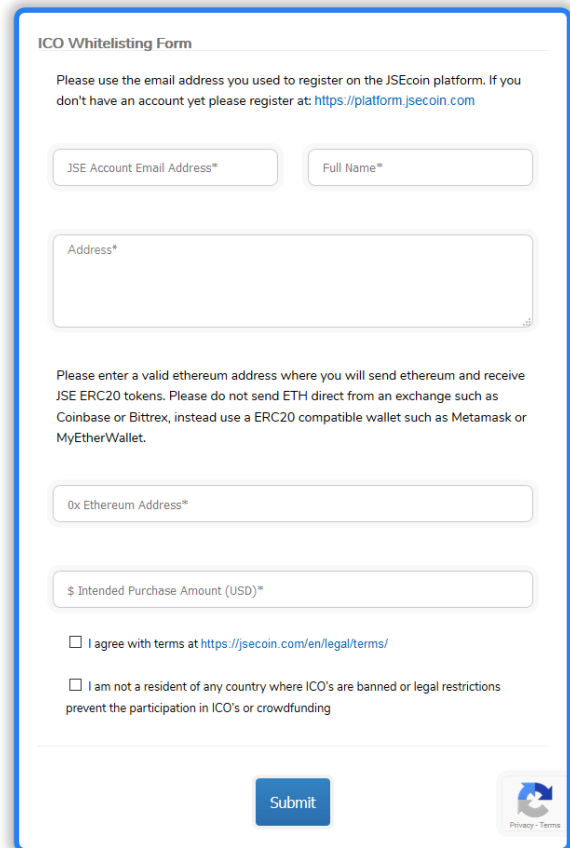
For the majority of ICO's you will need to get whitelisted before you participate. Whitelisting is a verification process that pre-registers an investor for the ICO. It also helps prevent the platforms being used for money laundering. This is often known as KYC or know your customer regulations.

The JSEcoin ICO requires all users to be whitelisted and anyone investing more than \$10,000 USD will require KYC registration.

This simply requires filling in an online form

<https://jsecoin.com/whitelisting>

Fill your details in including the public key address of the wallet you created in the previous step. This will be the wallet address you use to send Ethereum tokens from.



The screenshot shows the 'ICO Whitelisting Form' with the following fields and instructions:

- Instructions:** Please use the email address you used to register on the JSEcoin platform. If you don't have an account yet please register at: <https://platform.jsecoin.com>
- Fields:**
  - JSE Account Email Address\*
  - Full Name\*
  - Address\*
  - 0x Ethereum Address\*
  - \$ Intended Purchase Amount (USD)\*
- Agreements:**
  - I agree with terms at <https://jsecoin.com/en/legal/terms/>
  - I am not a resident of any country where ICO's are banned or legal restrictions prevent the participation in ICO's or crowdfunding
- Buttons:** Submit, Privacy - Terms

## STEP 4

### SENDING ETH TO THE CONTRACT ADDRESS

This step is carried out slightly differently depending on if you are using Metamask or MyEtherWallet.

#### MyEtherWallet

From <https://www.myetherwallet.com/#send-transaction> follow instructions on the page to send ETH to the contract address listed at <https://jsecoin.com/tokensale>

#### Metamask

You will need to visit the tokensale page at: <https://jsecoin.com/tokensale>

Follow the instructions on the page to transfer ETH to the contract address listed.

NOTE: Please only use the contract address provided on the JSEcoin page listed above. Do not send ETH to addresses provided on social media sites.



STEP 5

### **CLAIMING YOUR JSE TOKENS**

After the close of the ICO and a 7 day lockdown period we will distribute JSE ERC20 tokens to contributors. These will be sent directly to your wallet addresses.

In myetherwallet you will need to use the “Add custom token” option full details here:  
<https://kb.myetherwallet.com/send/adding-new-token-and-sending-custom-tokens.html>

The tokens are now held in your wallet and you can transfer them to the platform, an ERC20 compatible hardware wallet or directly to an exchange where JSE is listed.

STEP 6

### **EXCHANGING JSE TOKENS FOR ETH/USD**

Now you are in possession of your tokens you can either hold them or exchange them back to a different currency using 3rd party exchanges.

For a list of the current exchanges that JSEcoin trades on please visit:  
<https://jsecoin.com/en/exchanges>

Create an account and in the funds/deposit page you will be able to open a receiving address. Use Metamask or MyEtherWallet to transfer your JSE tokens to the deposit address.

You can then use the exchange trading platform to sell your JSE tokens at the current market rate.