

# How To Participate In An ICO

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## Introduction

Taking part in your first ICO can be a daunting task but it should be intuitive and easy if you take the time to understand how it works.



## HOW DOES AN ICO WORK



STEP 1

## SETUP METAMASK

The first step is to create a secure wallet for our cryptocurrency holdings. We recommend Metamask which is available as a browser addon for Chrome, Firefox and Opera.



### How To Setup Metamask

<https://metamask.io/>

Download the plugin for your browser and follow the instructions to install. You'll be given a 12 word phrase to note down, make sure you keep this somewhere safe and secure.

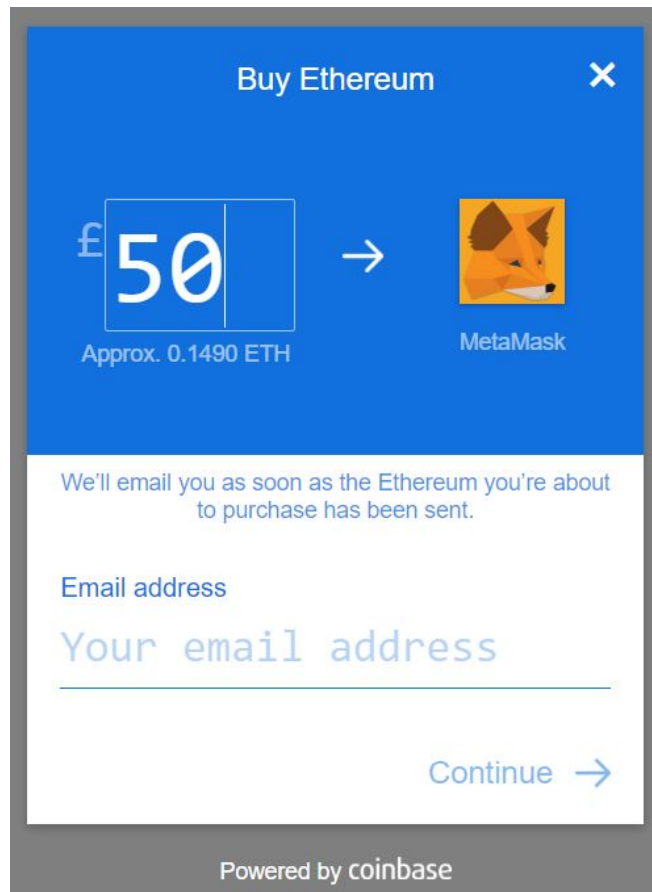
STEP 2

## ADD ETHEREUM FUNDS TO ACCOUNT

You can purchase Ethereum directly from Metamask using their internal links to services such as Coinbase.com

Coinbase acts as a trusted broker that sells ETH for USD/GBP/EUR etc. Exchanging local currencies for cryptocurrency tokens.

Sign up for an account and purchase via credit card or bank transfer.



## STEP 3

### WHITELISTING


For the majority of ICO's you will need to get whitelisted before you participate. Whitelisting is a verification process that pre-registers an investor for the ICO. It also helps prevent the platforms being used for money laundering. This is often known as KYC or know your customer regulations.

The JSEcoin ICO requires all users to be whitelisted and anyone investing more than 20 ETH will require KYC registration.

This simply requires filling in an online form

<https://jsecoin.com/whitelisting>

Fill your details in including the address of the wallet you created in the previous step.

You can find the address in metamask by clicking the  menu in the app and selecting "Copy address to clipboard"

#### ICO Whitelisting Form

Please use the email address you used to register on the JSEcoin platform. If you don't have an account yet please register at: <https://platform.jsecoin.com>

JSE Account Email Address\*  Full Name\*

Address\*


Please enter a valid ethereum address where you will send ethereum and receive JSE ERC20 tokens. Please do not send ETH direct from an exchange such as Coinbase or Bittrex, instead use a ERC20 compatible wallet such as Metamask or MyEtherWallet.

0x Ethereum Address\*

\$ Intended Purchase Amount (USD)\*

I agree with terms at <https://jsecoin.com/en/legal/terms/>

I am not a resident of any country where ICO's are banned or legal restrictions prevent the participation in ICO's or crowdfunding



STEP 4

## TRANSFER ETH TO THE JSE TOKEN SALE

Visit the ICO Lanchpad at: <https://jsecoin.com/ico>

Make sure you are logged into Metamask (see fox icon in top right corner of browser). After a few seconds you should see the button change from “initializing...” to “BUY JSE”

Enter the amount you wish to purchase and complete the transaction. You will be prompted by metamask to confirm your transfer.

NOTE: Please only use the contract address provided on the JSEcoin page listed above. Do not send ETH to addresses provided on social media sites.

## STEP 5

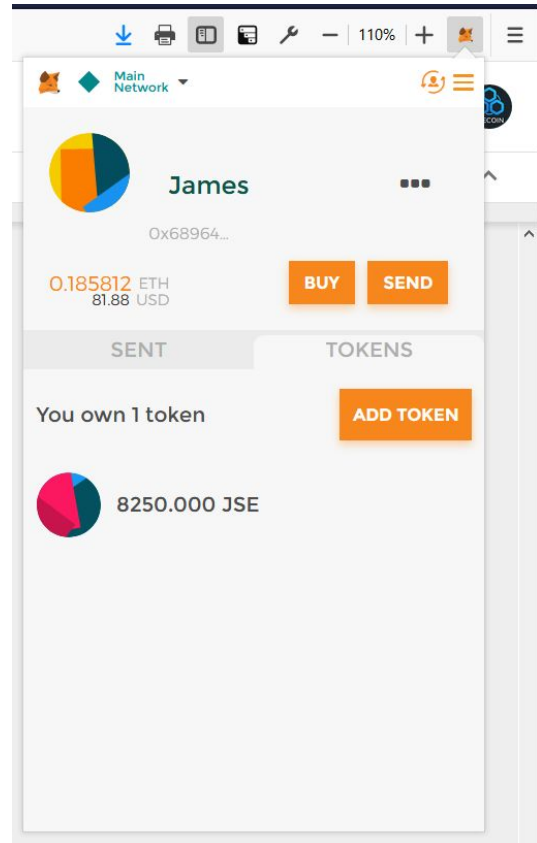
### RECEIVE YOUR JSE TOKENS

Transactions on the Ethereum network can take a few minutes due to the block confirmation times. Once completed you will see your transaction appear in the table at the bottom of the ICO page.

You can also add the token to Metamask by opening the app and selecting the "TOKENS" tab. Then click "ADD TOKEN". You will be prompted for the JSE token address which is available on the ICO page.

**0x2d184014b5658C453443AA87c8e9C4D57285620b**  
(THIS IS NOT THE TOKEN SALE ADDRESS DO NOT SEND TOKENS TO THIS ADDRESS)

The tokens are now held in your Metamask wallet. After the ICO you can transfer them to the platform, an ERC20 compatible hardware wallet or directly to an exchange where JSE is listed.



## STEP 6

### EXCHANGING JSE TOKENS FOR ETH/USD

Now you are in possession of your tokens you can either hold them or exchange them back to a different currency using 3rd party exchanges.

For a list of the current exchanges that JSEcoin trades on please visit:

<https://jsecoin.com/en/exchanges>

Create an account on the exchange you wish to use and in the funds/deposit page you will be able to open a receiving address where you can send tokens.

You can then use the exchange trading platform to sell your JSE tokens at the open market rate.