Enabling Website Owners To Monetize Their Content With Blockchain Tech
WHO ARE WE?

Started as a cryptocurrency browser mining company in 2017

Launched JSE cryptocurrency token

Expanded toolkit to include advertising exchange, processing for crypto payments, enterprise and developer solutions

Now in use across 20,000+ websites 🖥️

Meet the full team at: https://jsecoin.com/about/meetTheTeam/
## BUSINESS MODEL

<table>
<thead>
<tr>
<th>For Website Owners</th>
<th>For JSEcoin Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Banner Advertising</strong></td>
<td>1. Generate revenue through mark up of advertising inventory</td>
</tr>
<tr>
<td><strong>Browser Mining</strong></td>
<td>2. Miners powering green blockchain with excess browser resources</td>
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<tr>
<td><strong>Captcha</strong></td>
<td>3. Sale of fraud prevention data through enterprise API’s</td>
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<td><strong>Side-Chains</strong></td>
<td>4. Sale of blockchain solutions for data verification</td>
</tr>
<tr>
<td><strong>Payment Processing</strong></td>
<td>5. Revenue from merchant fees for accepting cryptocurrency payments</td>
</tr>
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# POTENTIAL

<table>
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<tr>
<th>First Mover Advantage</th>
<th>JSE is the browser mining market leader with 5 million daily impressions (70% market share)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Market</td>
<td>Market size 100 billion estimated daily banner ad impressions</td>
</tr>
<tr>
<td>Industry Disruption</td>
<td>Cryptocurrency online payments expected to grow to trillion dollar industry</td>
</tr>
<tr>
<td>Upside</td>
<td>Business model revenues, token price growth, stock exits from buyout or IPO</td>
</tr>
</tbody>
</table>
GROWTH

Consistent organic growth since 2017 without advertising

150,000 Users, 20,000 Websites, 100,000,000 opt-in visitors

Potential to accelerate with investment

- Customer acquisition advertising
- Additional exchange listings
- Accelerate business and product development
TRANSPARENCY

- Financial Accounts Published Monthly
  http://jsecoin.com/category/accounts/

- Open-Source Original Code Base
  https://github.com/jsecoin

- Based At Google Startup Campus London
  https://www.campus.co/

- UK Limited Company JSECOIN LTD  10940920
  https://beta.companieshouse.gov.uk/company/10940920
Energy Efficiencies

Bitcoin mining network consumes more electricity than Ireland 🍀

JSEcoin is mined using surplus resources within a web browser that would otherwise be wasted

Opportunities

Cryptocurrency adoption is opening up new opportunities for users around the world

Developing countries benefit the most due to mining rewards being relatively more valuable to local income
The best way to learn more about the JSE project is to setup an account on the web platform.

Try browser mining, sending payments, exporting tokens and learn about blockchain technologies on the web.

https://platform.jsecoin.com

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