Can blockchain transform website monetization?
WEBSITE MONETIZATION IS EVOLVING

Problem: Websites need to generate revenue

Solution: Blockchain and cryptocurrency can play a role

Demographic: Webmasters are tech savvy early adopters

- Google Ads: Annual Ad Revenue $116B
- PayPal: Annual Transactions $712B
- Bitcoin: Annual Transactions $1.3T
Enterprise Solutions

Full service custom blockchain solutions. Enterprise grade API's.

**Ad Exchange**
Banner and text advertising using blockchain for micro-payments.

**Merchant Tools**
Payment processing with simple "Pay with Crypto" buttons.
WHO ARE WE?

JSEcoin is run by a small group of blockchain enthusiasts who believe the technology will change the world.

Our focus is to explore the opportunities where web and blockchain technologies overlap.

Meet the full team at: https://jsecoin.com/about/meetTheTeam/
TRANSPARENCY

- Financial Accounts Published Monthly
  http://jsecoin.com/category/accounts/

- Open-Source Original Code Base
  https://github.com/jsecoin

- Based At Google Startup Campus London
  https://www.campus.co/

- UK Limited Company JSECOIN LTD 10940920
  https://beta.companieshouse.gov.uk/company/10940920
IMPACT

Energy Efficiencies

Bitcoin mining network consumes more electricity than Ireland 🍀

JSEcoin is mined using surplus resources within a web browser that would otherwise be wasted

Opportunities

Cryptocurrency adoption is opening up new opportunities for users around the world

Developing countries benefit the most due to mining rewards being relatively more valuable to local income
<table>
<thead>
<tr>
<th><strong>First Mover Advantage</strong></th>
<th>JSE is the browser mining market leader with 5 million daily impressions (70% market share)</th>
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<tbody>
<tr>
<td><strong>Large Market</strong></td>
<td>Market size 100 billion estimated daily banner ad impressions</td>
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<tr>
<td><strong>Industry Disruption</strong></td>
<td>Cryptocurrency online payments expected to grow to trillion dollar industry</td>
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<tr>
<td><strong>Upside</strong></td>
<td>Business model revenues, token price growth, stock exits from buyout or IPO</td>
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PARTNERSHIPS

JSEcoin Enterprise API’s integrated with

- **avaloq**
  - essential for banking

- **ORACLE**
  - Enterprise Software
    - (pending approval)

- **Chainlink**
  - Smart Contracts

Fintech Sector
The best way to learn more about the JSE project is to setup an account on the web platform

Try browser mining, sending payments, exporting tokens and learn about blockchain technologies on the web

https://platform.jsecoin.com

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