Website owners need to monetize their content

The JSE project has developed tools bridging web and blockchain technologies now in use across 20,000+ websites
WHO ARE WE?

Started as a cryptocurrency browser mining company in 2017

Built a client list of website owners

Launched JSE cryptocurrency token

Expanded toolkit to include advertising, merchant tools for accepting cryptocurrency payments, enterprise solutions.

Meet the full team at: https://jsecoin.com/about/meetTheTeam/
<table>
<thead>
<tr>
<th>For Website Owners</th>
<th>For JSEcoin Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad Exchange</td>
<td>1. Generate revenue through mark up of advertising inventory</td>
</tr>
<tr>
<td>Browser Mining</td>
<td>2. Miners powering green blockchain with excess browser resources</td>
</tr>
<tr>
<td>Captcha</td>
<td>3. Sale of IP based data intelligence through enterprise API’s</td>
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<td>Side-Chains</td>
<td>4. Sale of blockchain solutions for data verification</td>
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<tr>
<td>Merchant Tools</td>
<td>5. Revenue from merchant fees for accepting cryptocurrency payments</td>
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**First Mover Advantage**

JSE is the browser mining market leader with 5 million daily impressions (70% market share).

**Large Market**

Market size 100 billion estimated daily impressions.

**Industry Disruption**

Cryptocurrency online payments expected to grow to trillion dollar industry.

**Upside**

Business model revenues, token price growth, stock exits from buyout or IPO.
GROWTH

Consistent organic growth since 2017

Potential to accelerate with investment

CPA per user $0.13 / CPA per publisher $0.78

Funding required for:

- Customer acquisition marketing
- Additional exchange listings
- Improve business and product development
TRANSPARENCY

- Financial Accounts Published Monthly
  http://jsecoin.com/category/accounts/

- Open-Source Original Code Base
  https://github.com/jsecoin

- Based At Google Startup Campus London
  https://www.campus.co/

- UK Limited Company JSECOIN LTD 10940920
  https://beta.companieshouse.gov.uk/company/10940920
Energy Efficiencies

The electrical resources used for cryptocurrency mining are increasing at an uncontrollable and unsustainable rate.

JSEcoin is mined using background resources within a web browser. The additional power consumption when the device is in use is miniscule. By using surplus CPU availability within the browser we can efficiently hash data at scale to secure the JSE blockchain.

Opportunities

Cryptocurrency adoption is opening up new opportunities for users around the world.

Anyone with an internet connected device can log on to the JSE platform and self-mine using a standard web browser.

Developing countries stand to benefit the most due to mining rewards being relatively more valuable to local income.
The best way to learn more about the JSE project is to setup an account on the web platform at https://platform.jsecoin.com. Try browser mining, sending payments, exporting tokens and learn about blockchain technologies on the web.

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